

# Brazil after Impeachment

**Joaquim Ribeiro**  
Fenaci 's President



# Brazil

Population: 206 millions

Men: 48,96%

Women: 51,04%

Concentrating on youth to 35 years

Grown up in 10 years 12,3%

HDI Ranking: 75°



# Age pyramid - Brazil

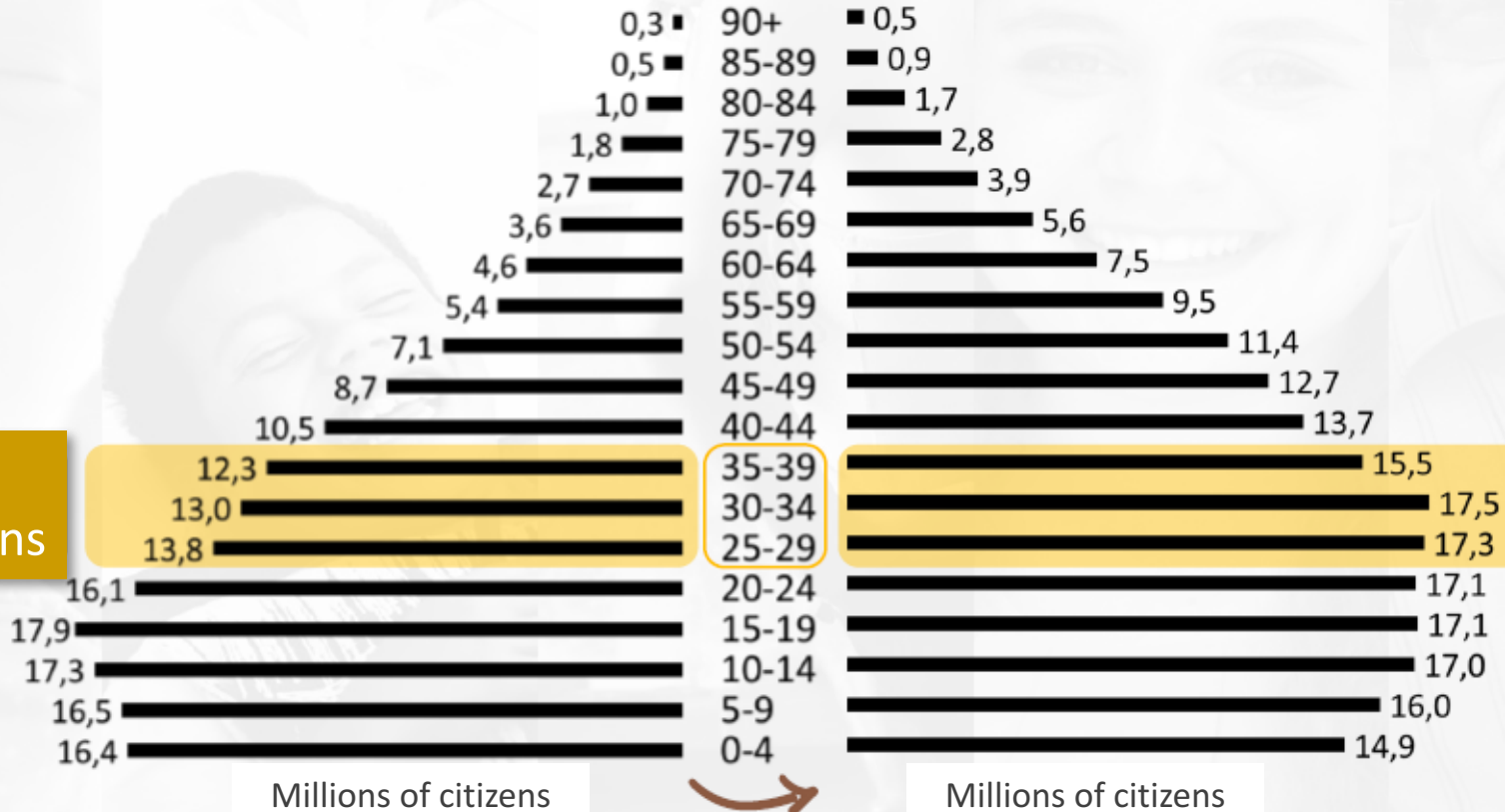
2000

Age group

2014

43  
Millions

52  
Millions



20%

# Some facilities generated by time

Affordable prices

Payment deadlines more dilated

Possibilities discounts

Fipe-Zap Survey of 2nd quarter/2016:

average **9.4% discount** on the asked price.

Swaps

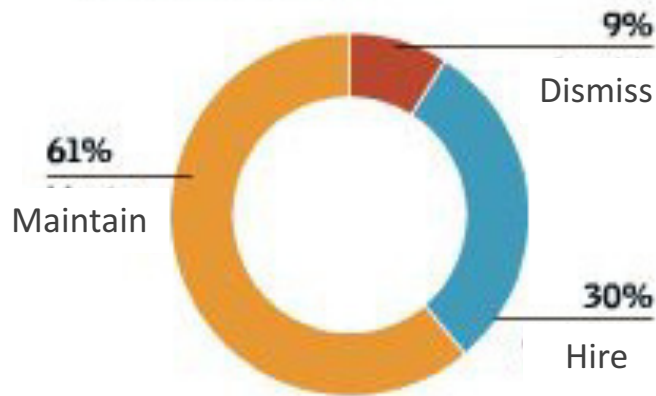
Homes that have never been offered for sale

Good time for those who have money and can afford it

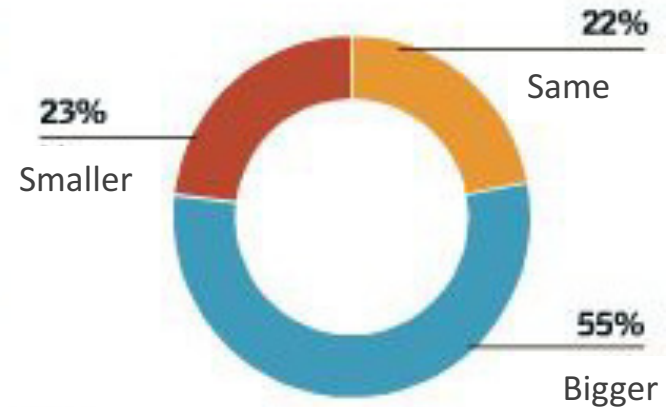
# Optimism in companies

## Survey conducted at the "Valor 1000"'s awards ceremony

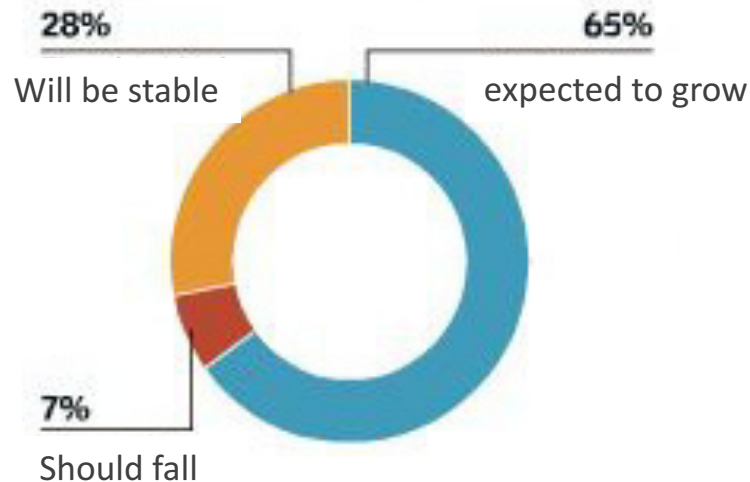
In your company, there are plans to dismiss or hire employees in 2016 and/or 2017?



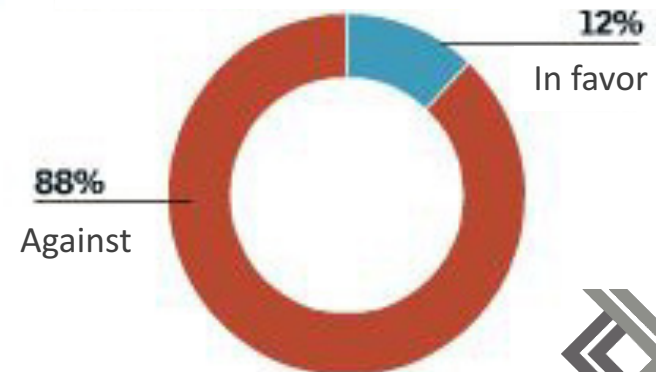
How will be the billing of your company in 2016 compared to 2015?



How will be the billing of your company in 2017 compared to 2016?



How do you see the proposal of amnesty for crimes of Lava-Jato, in the case of businessmen and politicians who practices crimes?



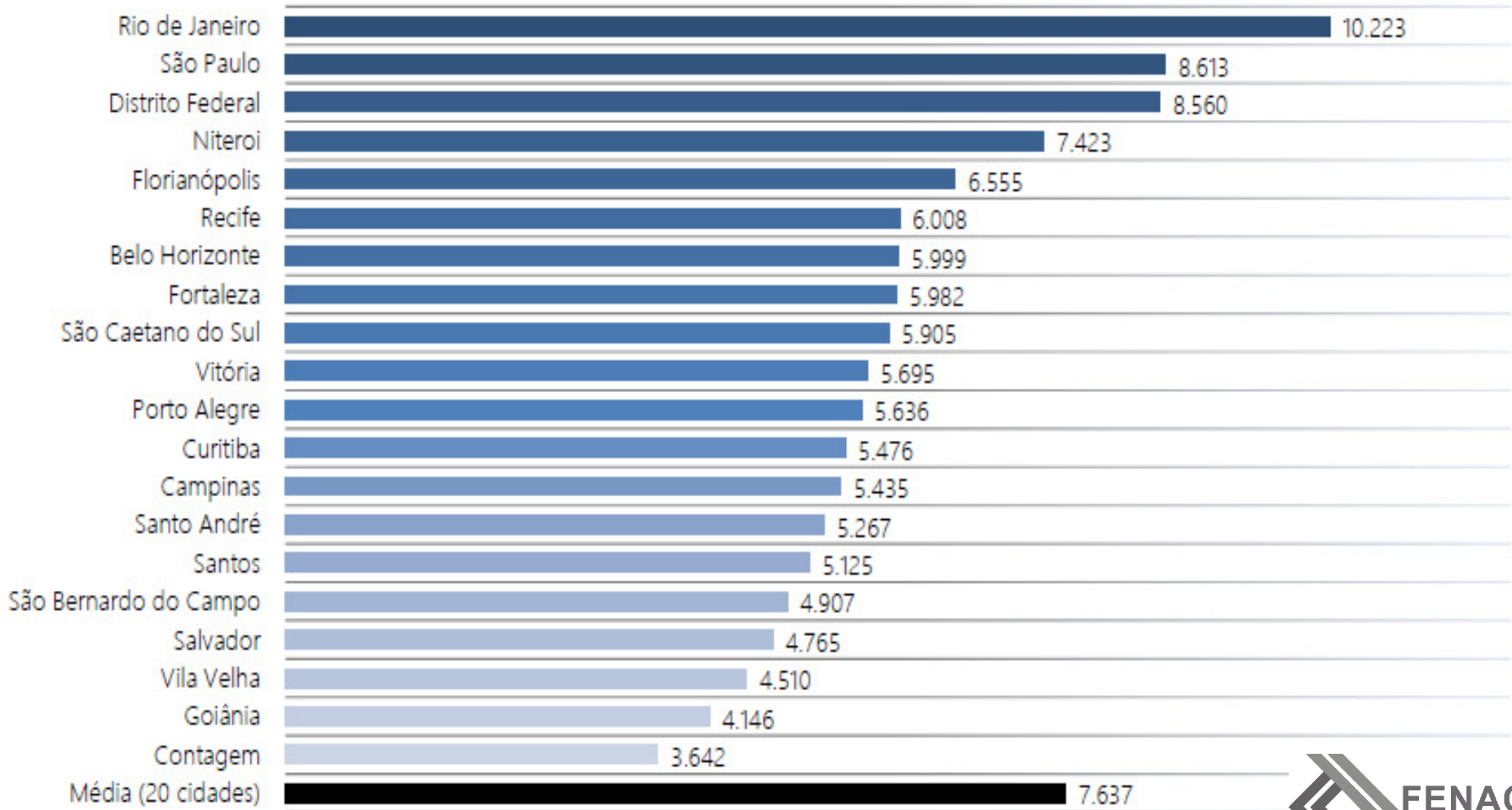
# Brazil:

## new residential units sold

Região Pesquisada	Unidades Vendidas 1S15	Unidades Vendidas 1S16	Variação %
Cuiabá	672	706	5%
Curitiba	2.662	2.274	-15%
Distrito Federal	1.075	1.324	23%
Joinville	548	886	62%
Maringá	1.211	934	-23%
Porto Alegre	1.724	1.447	-16%
Rio de Janeiro	3.530	4.721	34%
RM de Fortaleza	2.574	2.272	-12%
RM de Goiânia	3.272	1.851	-43%
RM de João Pessoa	2.529	2.116	-16%
RM de Natal	1.007	946	-6%
RM de Recife	2.087	1.290	-38%
<b>RM de São Paulo</b>	<b>15.808</b>	<b>12.194</b>	<b>-23%</b>
Salvador e Região	3.507	3.100	-12%
<b>Total Ajustado</b>	<b>42.206</b>	<b>36.061</b>	<b>-15%</b>

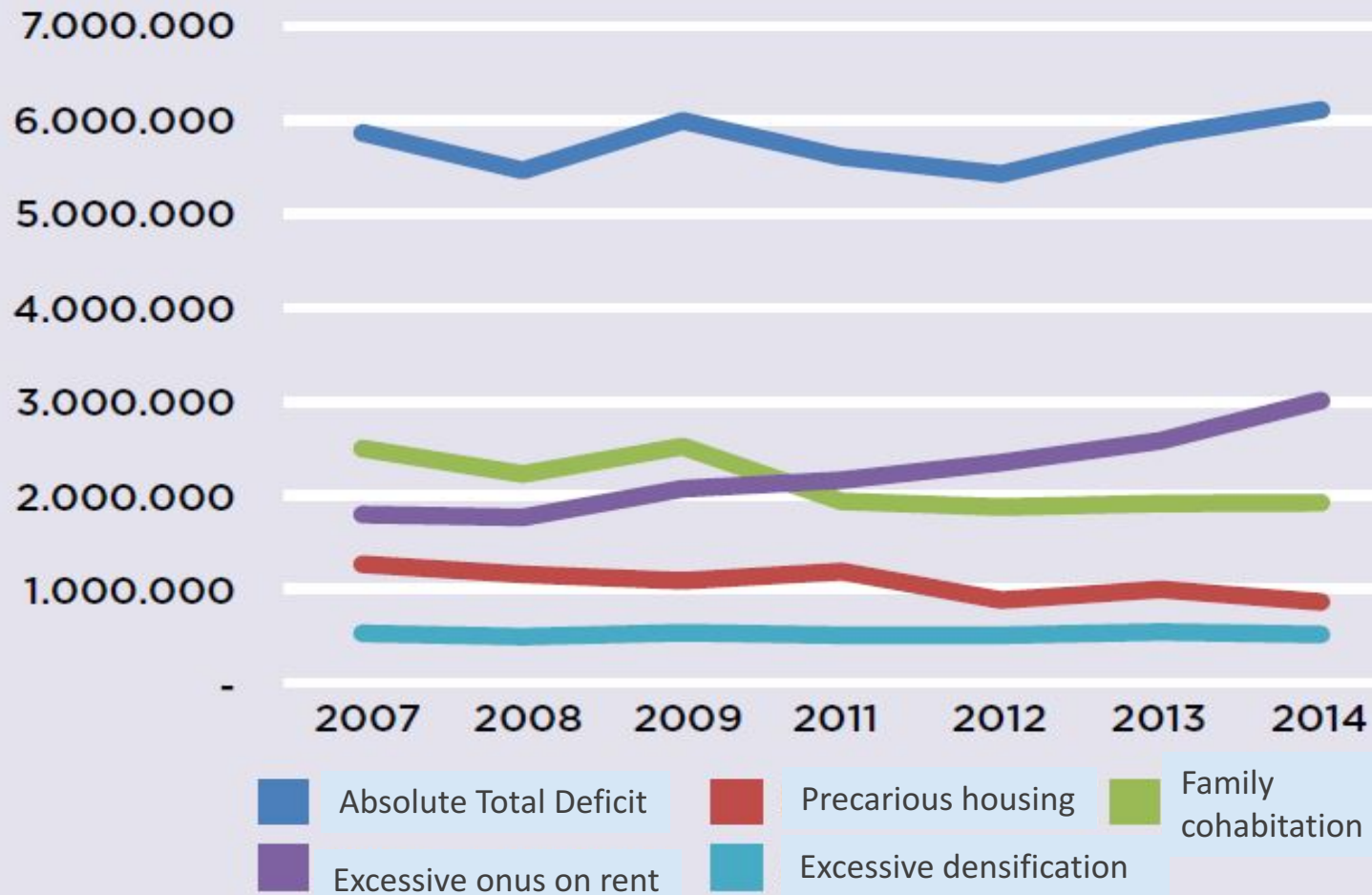
# Price by city

## SALES (R\$/m<sup>2</sup>) in August/2016



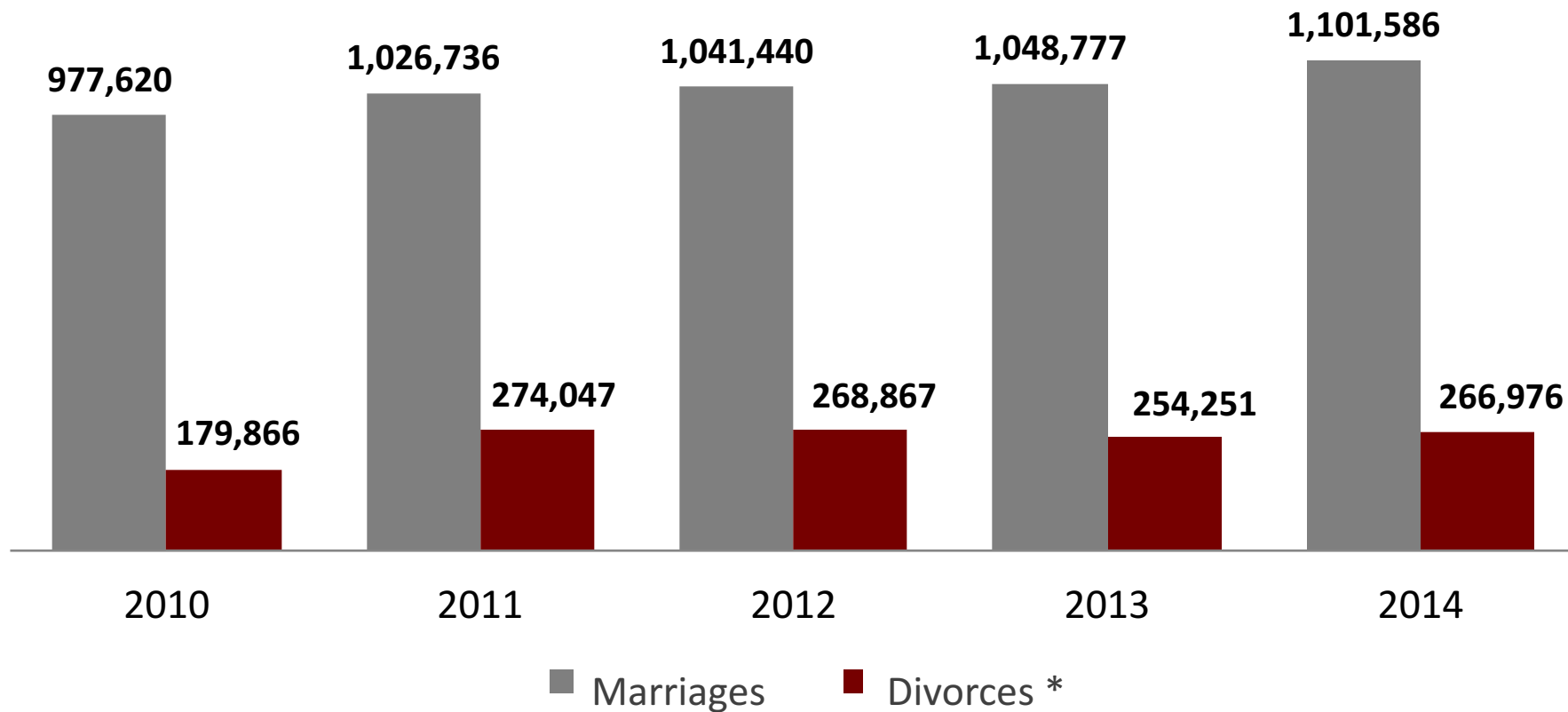


## EVOLUTION OF THE BRAZILIAN HOUSING DEFICIT



**From 2009 to 2012** (56% of the MCMV signings) = **Falling 9.5% housing deficit**

# Marriages and divorces - Brazil



Source: IBGE

\*Chart 2993 – Divorces process closed and granted in 1st verse.

# Thank you!

**Joaquim Ribeiro**  
Fenaci's President

